



COLLEGE OF BUSINESS
LAMAR UNIVERSITYTM
MBA

MGMT 5313

Team Leadership

Notebook

Dr. Bradley Mayer

Name: _____

LEID: _____

Semester: _____

WEEK 2: Inspire Trust

VIDEO ASSIGNMENT: *The Speed of Trust*

What is the relationship between speed and trust? Cost and trust?

Talk about some specific examples of these relationships in your organization.

What did you learn from the examples Stephen M.R. Covey shared in this video—Andy Roddick, Warren Buffett, and the hot-dog vendor?

How do these examples apply to us as leaders?

What examples of the speed of trust have you seen in your workplace?

OTHER WEEK 2 ASSIGNMENTS

Click on the top ten videos link and watch the "Investment Advisors. What is this video saying about how individuals can use counterfeit trust behaviors. Reflect on a time when you were able to identify a counterfeit trust behavior that undermined your faith in humanity.

Watch the IDEO Creativity Project. What are the key success factors for this company. How may you use these factors in your work group?

Build a trust tax or trust dividend table for your team (*Refer to page 20 & 21 in participant manual*). Are you satisfied with the amount of trust? What do you need to change?

Use the thirteen behaviors of high trust (*Refer to page 22 in participant manual*). Explain each of these behaviors and give a positive and negative (counterfeit or fake) example of each behavior. How can you work to improve this trust behavior?